

PLAST:
a global stage
for the plastics
industry

INTERNATIONAL EDITION

la plastica

OGGI e DOMANI



INNOVATION
DOUBLES THE OUTPUT
MULTIPLES YOUR PROFIT



9-12
JUNE
2026
MILANO
INTERNATIONAL
EXHIBITION
FOR PLASTICS AND
RUBBER INDUSTRIES

HALL 13
STAND G33
WAITING FOR YOU!

From June 9 to 12 at Rho Fiera Milano, a new format comes to life through continuous talks, international innovators, crossovers between technologies, AI and design. From a simple exhibition space to a true dynamic laboratory: a new hub where innovation takes shape in real time.



Plast 2026: a global stage for additive manufacturing innovation

On the occasion of PLAST 2026, the leading international triennial trade fair for the plastics and rubber industry, taking place from June 9 to 12 at Rho Fiera Milano, the satellite exhibition 3D Plast is evolving into one of the most innovative and dynamic formats of the entire event.

Plast, together with its three satellite exhibitions – Rubber, 3D Plast and PlastMat – represents the entire plastics and rubber industry supply chain, occupying six of the eight halls of MaTec. Rubber is dedicated to the rubber sector, from materials and processing technologies to industrial applications. 3D Plast explores the frontiers of 3D printing and additive technologies applied to polymers. PlastMat focuses on material innovations, a key theme in the evolution of the manufacturing industry.

No longer just an exhibition space, but an experiential hub designed to present the evolution of additive manufacturing in a clear and tangible way. This is how 3DPlastLab was born: a platform where content, people and technologies come together to redefine in real time the way innovation is presented and shared.

Already featured in previous editions, 3D Plast takes a major leap forward this year: from an area dedicated to 3D printing to an international ecosystem for discussion, a laboratory capable of bringing together research, industry, design and new technological frontiers, including artificial intelligence and advanced design.

The renewed identity of 3D Plast stems from

the collaboration between the Plast organizing secretariat and Simone Maccagan, Business Development Manager at Gimac and CEO & Founder of eXgineering, and is developed, designed and coordinated by Pierpaolo Ruttico, Founder and Managing Director of Indexlab, a digital fabrication laboratory at the Politecnico di Milano.

The exhibition confirms its resilience with the participation of more than 1,000 exhibitors – 44% of them international companies – including 200 that were not present in the previous two editions, across an exhibition area of over 40,000 square meters. This is an even more significant figure in a context where strategic

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Area geografica	Quota sul totale	Variazione 2024-2025
Europa	52,3%	-4,6%
Asia/Oceania	19,0%	+4,1%
Nord America/USMCA	17,1%	-5,7%
Africa	6,2%	-12,3%
Centro/Sud America	5,4%	-25,4%

Destination areas for Italian exports of machinery, equipment and molds for plastics and rubber

sectors such as automotive are undergoing profound transformation. Attracting new exhibiting companies in this scenario is a concrete sign of the sector's confidence in Plast as a platform for presenting innovations and developing business relationships.

The organization also aims to significantly increase the presence of international visitors, with representatives from the main destination countries for Italian exports, thanks to buyer delegations organized in collaboration with the Italian Trade Agency (ICE) and strategic agreements with major trade associations. More than 300 delegated companies are expected, including around seventy participants from India and a similar number from Latin America.

Throughout the entire event, the area will be animated by a continuous program of talks, presentations and discussion sessions, creating a constant flow of content focused on advanced additive manufacturing. Topics will include: new materials, artificial intelligence applied to production, computational design, distributed credit, sustainability and new industrial models.

Within an area of more than 400 square meters, visitors will be able to interact directly with prototypes, applications and concrete projects, engaging physically or digitally with their creators.

The exhibition will be organized around four thematic areas, representing the sector's main directions of evolution:

- Materials – new matter, new performance
- Technologies – advanced processes and machinery



- Construction systems – applications and production models
- Design techniques – new approaches to design

Each thematic area will feature an award for the most innovative project, highlighting the most advanced solutions in terms of research and application.

With this new format, 3DPlastLab definitively moves beyond the traditional exhibition model and establishes itself as a laboratory designed to stimulate creation and plan the long-term development of content, relationships and visions for additive manufacturing, where professionals, companies, researchers and decision-makers do not simply observe innovation, but actively generate it, plan its development and watch it take shape in real time, edition after edition.

A market with strong potential

The "Made in Europe" machinery sector is characterized by a strong export orientation, including toward emerging markets with a growing propensity for investment, and continues to play a strategic role on the global stage. Access to these markets represents a decisive lever for consolidating the excellence of European companies, particularly manufacturers of plastics and rubber processing machinery. In this context, Plast 2026 offers companies in the sector a leading showcase for the most advanced solutions, with particular attention to the challenges of technological innovation and sustainability.

Performance of Italian exports of plastics and rubber machinery

Data on Italian exports of plastics and rubber machinery in 2025, processed by Amaplast's research office, present a mixed picture: significant declines, given the complex period, across almost all geographical areas, with the sole exception of Asia/Oceania, driven above all by China and India.