

THE INNOVATION ALLIANCE: A SYSTEM PROJECT WORTH 26 BILLION EUROS

PLAST 2026 is part of The Innovation Alliance, the exhibition project dedicated to capital goods machinery that brings together – across different editions – Italy's leading trade fairs in the sector: Plast, the international triennial reference fair for the plastics and rubber industry (Fiera Milano, 9-12 June 2026); PRINT4ALL, the reference hub for the printing, converting and finishing sector (Fiera Milano, 25-28 May 2027); IPACK-IMA, the international reference fair for materials and technologies in food and non-food processing and packaging (Fiera Milano, 29 May-1 June 2028); GREENPLAST, the international exhibition and conference dedicated to materials, technologies and processes for plastics and rubber transformation with a focus on environmental sustainability and energy efficiency (Fiera Milano, 29 May-1 June 2028); INTRALOGISTICA ITALIA, the trade fair dedicated to innovative solutions and automated systems for industrial handling, warehouse management, intelligent logistics, storage, sorting and materials lifting (Fiera Milano, 29 May-1 June 2028).

A supply chain ecosystem spanning plastics and rubber processing technology, packaging, print and converting through to logistics - a key appointment for promoting a Made-in-Italy sector that exports on average 64% of its turnover.

Assago, 19 May 2026 – It is with PLAST, scheduled at Fiera Milano from 9 to 12 June 2026, that the Innovation Alliance road map resumes. An event that relaunches a long-standing system project, representing – edition after edition – Italy's leading trade fairs in capital goods machinery: PRINT4ALL (Milan, 25-28 May 2027), IPACK-IMA, GREENPLAST and INTRALOGISTICA ITALIA (Milan, 29 May-1 June 2028).

Not a single event, but a structured industrial alliance, reaffirmed at each appointment to tell the story of an entire production supply chain: from the most advanced technologies for plastics and rubber processing to food and non-food packaging and processing, through to print customisation and warehouse logistics.

Each fair retains its own distinct identity, while forming part of a shared vision aimed at strengthening the international positioning of a Made-in-Italy excellence that in 2025 recorded an aggregate value of 26 billion euros, over 93,000 employees and a strong export orientation, with an average of 64% of turnover and peaks of 78% - as in the case of plastics and rubber processing machinery, which Plast has represented with authority for twenty editions. (Source: Amaplast, Ucima, Acimga and Anima.)

The response to a widespread crisis

Capital goods machinery – one of the jewels of Italian manufacturing – continues to leverage its propensity for constant innovation, the result of intensive research and development activity that underpins the success of Italian SMEs: an economic system that continues to demonstrate resilience despite a challenging cyclical environment. More than a technology showcase, The Innovation Alliance is a hub for dialogue and strategy: an opportunity to engage, anticipate global challenges and build the synergies that will serve as a common thread throughout its journey in the years ahead.

PLAST

Spanning six halls, PLAST 2026 arrives at its twentieth edition with over 1,000 exhibiting companies, 45% of them international – a result that carries particular significance in a decidedly complex market environment.

Together with its satellite shows – Rubber, 3D Plast and PlastMat – Plast confirms its position as the most comprehensive European trade fair of the year for the plastics and rubber industry, where innovation, dialogue and business converge to drive the industry towards new horizons, with a particular focus on key themes such as sustainability, artificial intelligence and the digitalisation of production processes.