

PRESS RELEASE

PLAST 2026: CONFERENCE PROGRAMME

Milan, 12 May 2026 – The conference programme at Plast 2026 addresses the most pressing topics for the plastics and rubber industry, bringing together institutions, trade associations, research centres and key players across the supply chain. The events – open to exhibitors and visitors throughout all four days of the show – range from industrial competitiveness and sustainability to recycling, processing technologies, regulatory challenges and digitalisation.

Institutional conferences *Conference Hall – Hall 24 (simultaneous interpretation into English available)*

Tuesday 9 June, 14:30–16:30

Plastics: public enemy or scapegoat?

In collaboration with Ipackima srl and Largo Consumo. The conference will provide an open forum for discussion on the changes affecting the packaging sector: from regulatory pressures to the opportunities of the circular economy, with an analysis of the perspective of large-scale retail operators.

Wednesday 10 June, 10:00–12:30

The National Plastics Value Chain Summit – dialogue between institutions and industry on competitiveness and circularity

In collaboration with Amaplast, Corepla, IPPR, PlasticsEurope Italia-Federchimica, Unionplast and The European House Ambrosetti. The conference will foster dialogue between institutions and industry on the strategic role of the plastics supply chain within the Italian production system, and on the conditions needed to strengthen its competitiveness and circularity.

Wednesday 10 June, 14:30–15:30

Mould temperature and product quality

In collaboration with TMP – Associazione Tecnici delle Materie Plastiche. The conference will focus on the relationship between mould temperature, conditioning and part quality, with particular attention to the effects on the properties of moulded components.

Thursday 11 June, 10:00–13:00

Mechanical recycling of plastics – 2025 Report. Protection, to regenerate the system

In collaboration with Assorimap. This annual event, now in its fifth edition, will present updated national data on the production of secondary raw materials from post-consumer waste through to 2025, with a dedicated focus on regulations and guarantees for traceability, in support of the mechanical recycling sector.

Thursday 11 June, 10:00–12:00 (Exhibitor Arena – Hall 11, language: Italian)

Circularity and AI for the competitiveness of the rubber industry

In collaboration with Assogomma. The rubber industry is facing a dual transition: towards more circular production models and towards processes increasingly driven by artificial intelligence. The

event aims to bring together leading Italian academic research and industrial vision to explore how digital technologies and the sustainability of elastomeric materials can become concrete drivers of competitiveness.

Thursday 11 June, 14:30–16:00 (*Exhibitor Arena – Hall 11, language: Italian*)

Traceability and digital product passport: the “Plastic Second Life” case

In collaboration with IPPR. The session will explore the opportunities offered by digital tools — such as blockchain and immutable registries — for traceability and data management within the framework of an accredited product certification scheme such as Plastica Seconda Vita.

Thursday 11 June, 14:30–16:00

Competing in plastics today: operational efficiency, compliance and supply chain digitalisation

In collaboration with Made Competence Center I4.0. The event will focus on digital and sustainable transformation, and the integration of factory technologies with decision-making systems. A dedicated session will also address the security of connected infrastructures and the new regulatory requirements associated with industrial digitalisation.

Friday 12 June, 10:00–13:00

Plastics in construction: the PVC case

In collaboration with PVC Forum Italia.

The programme will examine the role of PVC in the construction sector, with a focus on the market, application benefits, sustainability and the circular economy prospects of the supply chain.

Sponsorship Conference Hall sponsors: Cesap and IIP

About Plast

Plast 2026 is Europe's leading trade fair of the year dedicated to the plastics and rubber industry, scheduled from 9 to 12 June at Fiera Milano. Organised by Promaplast, the event is the reference platform for the presentation of plastics and rubber processing equipment and next-generation raw materials for the production of semi-finished and finished products, as well as a unique opportunity for the development of new commercial relationships.

Event details

- Dates: 9–12 June 2026
- Venue: Fiera Milano, Rho (Milan)
- Opening hours: 9.30–18.00
- Website: www.plastonline.org

Press contact

Giampiero Zazzaro – g.zazzaro@promaplast.org

Tel. +39 02 82283735

Attachments

- Plast 2026 logo
- 2 photographs from Plast 2023