

Plast returns: from 9 to 12 June 2026

Returning to Fiera Milano from 9 to 12 June 2026, Plast aims to strengthen its role as a key event for the plastics and rubber industry. With a strong international presence and a strategic partnership with Xylexpo, the exhibition will foster innovation, business opportunities, and technological excellence on a global scale.

With a net exhibition area of 50,000 square metres and 38,000 visitors, the latest edition of Plast, held in 2023, reaffirmed its status as a highly successful event. The exhibition hosted its dedicated satellite shows: Rubber (rubber industry), 3D Plast (3D printing and related technologies), PlastMat (innovative materials), along with a wide array of cutting-edge technological solutions.

The presence of 1,323 exhibitors, 47% of whom were from abroad, underscored the international scope of the trade fair. This figure is even more significant considering that many Italian subsidiaries of foreign manufacturers were registered as Italian companies. The exhibition halls welcomed visitors from 109 countries, with international attendance accounting for 30% of the total. Europe represented the largest share (64%), followed by Asia (20%), Africa (7.58%), the Americas (7.56%), and Oceania (0.75%). A decisive contribution to the event's inter-

national reach came from approximately 300 buyers coordinated by ICE - the Italian Trade Agency for the promotion and internationalisation of Italian enterprises.

Objectives and prospects for Plast 2026

Plast will return from 9 to 12 June 2026 at Fiera Milano in Rho, with exhibitor registrations opening in March 2025.

Mario Maggiani, General Manager of Promaplast, the company organising the exhibition, stated: "To tackle the increasingly demanding challenges of the industry, it is essential to adopt innovative and creative strategies. Plast 2026 will be held alongside Xylexpo, the biennial international exhibition dedicated to woodworking and furniture industry technologies, allowing visitors to move freely between the two trade fairs. This synergy is particularly relevant, as there are complementarities between the sectors, for instance, some woodworking ma-

chining centres are also used in the processing of plastics and other materials. Our determination and confidence in the trade fair sector enable us to once again offer a benchmark event for the plastics industry in an increasingly competitive international exhibition landscape".

Plast 2026 aims to reaffirm its pivotal role in the plastics and rubber industry, offering an unmissable opportunity for exhibitors and visitors to stay up to date, foster innovation, and develop business connections. The event will also serve as a premier showcase for European manufacturing excellence in plastics and rubber processing machinery, highlighting the technological and qualitative leadership of the continent while facilitating dialogue with emerging markets driving a new phase of economic and technological development.

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