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THE MAGAZINE FOR THE PLASTICS AND RUBBER INDUSTRY

PERFORMANCE BEYOND LIMITS

Masterbatches, Additives and BIOcompound



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Moderate slowdown, structural solidity and exports hold firm | EU PPWR will reshape packaging, plastics and recycling value chains | Screws for over thirty years | Cutting-edge green polyamides for a range of sectors | Yes, we are still here...

Towards Plast 2026

Registrations open, facilities until July

Following the great success of the 2023 edition, the Plast trade fair will return in 2026, taking place from 9 to 12 June at the Fiera Milano exhibition fairground in Rho (Milan). Companies interested in participating can register and take advantage of attractive financial incentives. In particular, those who confirm their participation by 15 June 2025 can benefit from a 20% discount on the registration fee, in addition to any further reductions provided for in the event's general regulations. Subsequently, registrations remain open until 31 July 2025, still allowing exhibitors to take advantage of a 10% discount on the applicable fees. After this date, no further reductions will be available, and registrations will only be accepted subject to exhibition space availability.

Plast 2026 confirms itself as a premier platform for showcasing innovations, cutting-edge machinery, and sustainable solutions that are redefining the future of the plastics and rubber industry. The exhibition will welcome exhibitors from every sector of the supply chain, from raw material producers to machinery and equipment manufacturers, as well as processors and recycling solution providers. The 2026 edition will place a strong focus on key topics such as ecological transition, material innovation, and industrial automation. With a packed schedule of conferences, workshops, and live demonstrations, participants will have the opportunity to discover the latest trends and engage with leading industry experts.

Taking part in Plast 2026 means accessing a constantly evolving global market, with the chance to forge strategic partnerships and seize new growth opportunities. The event represents

a unique occasion to enhance corporate visibility, connect with clients and suppliers, and explore the most innovative solutions to tackle future challenges. By registering as soon as possible, interested companies can secure the best financial conditions and guarantee their presence at an event that once again promises to be a major success for the entire plastics and rubber sector.

With a net exhibition area of 50,000 square metres and 38,000 visitors, the latest edition of Plast, held in 2023, reaffirmed its status as a highly successful event. The exhibition hosted its dedicated satellite shows: Rubber (rubber industry), 3D Plast (3D printing and related technologies), PlastMat (innovative materials), along with a wide array of cutting-edge technological solutions. The presence of 1,323 exhibitors, 47% of whom were from abroad, underscored the international scope of the trade fair. This figure is even more significant considering that many Italian subsidiaries of foreign manufacturers were registered as Italian companies. The exhibition halls welcomed visitors from 109 countries, with international attendance accounting for 30% of the total. Europe represented the largest share (64%), followed by Asia (20%), Africa (7.58%), the Americas (7.56%), and Oceania (0.75%). A decisive contribution to the event's international reach came from approximately 300 buyers coordinated by ICE - the Italian Trade Agency for the promotion and internationalisation of Italian enterprises. **MP**

Until 15 June 2025 and until 31 July 2025 it is still possible to take advantage of two periods of "discounts" on registration fees for Plast 2026.

