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PRESS RELEASE

PLAST RETURNS IN 2023

*The organization team for **PLAST-International Exhibition for the Plastics and Rubber Industries** announces the upcoming edition of the fair, **Tuesday-Friday, 5-8 September 2023** at the Fiera Milano fairgrounds in Rho-Pero.*

As we all know, the Covid-19 pandemic caused the cancellation or rescheduling of almost all events all over the world, including the international triennial PLAST exhibition, originally scheduled this year on 4-7 May. Given the continuation of the health emergency, and in keeping with the complex world tradeshow calendar for the sector - which is slowly being pieced back together - the exhibition has finally been rescheduled for **5-8 September 2023**.

Exhibitors originally enlisted in PLAST 2021 have already moved to ensure a place at PLAST 2023, confirming **30,000 square metres of exhibition space**. Applications for new exhibitors will officially open in June 2022.

The previous edition of PLAST, which took place in 2018, **recorded over 1,500 exhibitors in a net space of 55,000 m² and drew in more than 63,000 visitors**, with a significant increase in visitors from other countries, reaffirming the international appeal of the specialized fair in Milan. In keeping with tradition, PLAST offered operators a broad and varied **technology showcase**, especially as regards the core of the exhibition, i.e., the machinery, auxiliaries, and moulds for plastics and rubber processing. More than 3,500 different equipment were exhibited in six exhibition halls. This sector represents **a major slice of Italian manufacturing**, with a production value estimated by the trade association AMAPLAST at 3.74 billion euros in 2020, with exports accounting for some 70% of production.

In keeping with previous editions, the content of PLAST 2023 will not be limited to machinery but range from innovative materials to cutting-edge production processes, and from high-tech finished products to personalized services. As usual, a rich programme of seminars, workshops, press conferences, and company presentations will ensure **a wealth of opportunities for professionals in**

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the sector to meet and exchange ideas with other operators.

Further details on the website plastonline.org.

While awaiting PLAST 2023, the organizer Promaplast srl is proposing a new event known as **GREENPLAST, dedicated to environmental sustainability, energy efficiency, recover-reuse-recycle, and the circular economy.**

GREENPLAST will take place in Milan on 3-6 May 2022, representing a “bridge event” between the previous and future editions of PLAST. Further details on the website greenplast.org.

PLAST 2023 Press Office

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