

# PLAST 2026



# WHERE IDEAS TAKE SHAPE



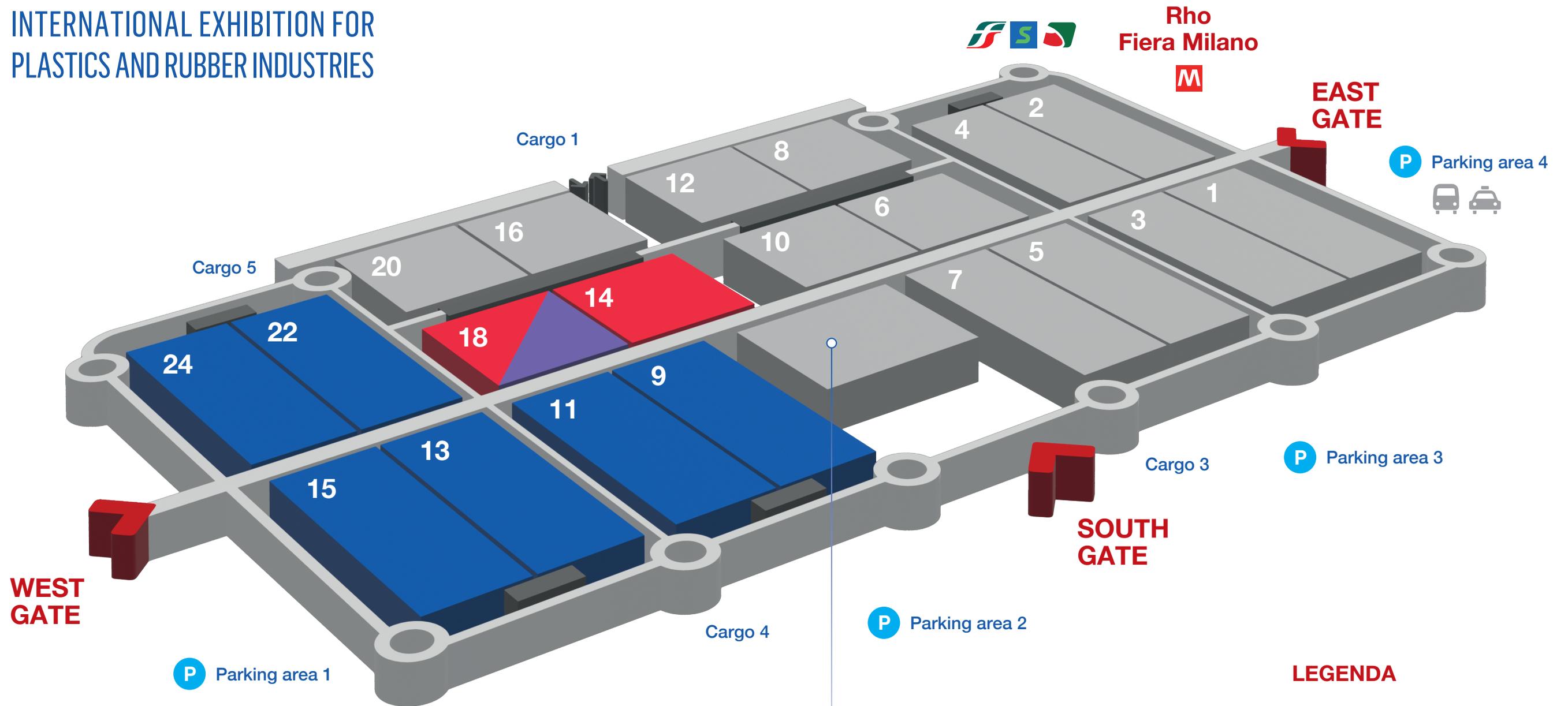
INTERNATIONAL EXHIBITION FOR  
PLASTICS AND RUBBER INDUSTRIES

09 - 12 JUNE 2026

[plastonline.org](http://plastonline.org)

# PLAST 2026

INTERNATIONAL EXHIBITION FOR  
PLASTICS AND RUBBER INDUSTRIES



WEST GATE

SOUTH GATE

EAST GATE

Rho Fiera Milano

 **9 11 13 15 22 24**

 **14 18**  **18**

Business point  
Service Centre  
Congress Centre  
Stella Polare

## LEGENDA

-  Parking lots
-  Underground
-  Railway station
-  Taxi
-  Airport shuttle bus



# WELCOME TO PLAST 2026

## The must-attend event for the plastics and rubber industry

Following the success of the 2023 edition - **with 50,000 sqm of net exhibition space and 38,000 visitors - PLAST returns to Fiera Milano Rho from June 9 to 12, 2026.**

Three specialized satellite shows will once again be featured, each dedicated to a key sector of excellence: rubber, 3D printing and innovative materials (including composites, bioplastics, recycled materials, polyurethane, engineering plastics, materials for the medical sector, etc.), as well as related innovative startups.

PLAST 2026 reaffirms its position as a leading event for the entire **plastics and rubber** supply chain, providing an outstanding platform for innovation, professional development and business opportunities. The exhibition will highlight the technological leadership of the **European plastics and rubber processing machinery industry** while fostering dialogue with **emerging markets**, which are now entering a new phase of economic and technological growth.

Don't miss the chance **to be a key player at PLAST 2026.**

Rubber



plast•mat  
INNOVATIVE MATERIAL SOLUTIONS

# AN EDITION FOCUSED ON SYNERGY: MATEC 2026

**Materials and TEChnologies** – the two key elements characterizing the PLAST, XYLEXPO, and COMPOSITES FUTURE trade fairs, which will all be held simultaneously and with free access for all visitors.

**XYLEXPO** is the international biennial exhibition dedicated to woodworking technologies and the furniture industry.

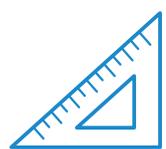
**COMPOSITES FUTURE**, making its debut, is a trade show and conference for the composites industry, organized in cooperation with Assocompositi, the Italian industry Association. This area acts as a bridge between the PLAST and XYLEXPO exhibitions. Plastic materials play an increasingly important role in the world of composites, just as various technologies originally developed for woodworking are now used to finish a wide range of materials, including composites.

**MATEC Next 2026** aims to respond to new needs, positioning itself as **a new trade fair event that goes beyond the boundaries of traditional sector-specific exhibitions.** The event as a whole will host suppliers of technologies and materials for the **woodworking and furniture industries, construction, plastics and rubber, marine, aerospace, automotive, and transportation sectors** – just to name a few among a broad and diverse manufacturing universe. Visitors will enjoy free access to all three exhibitions, creating new business opportunities across complementary industries: **innovation, networking, and international growth.**



# PLAST 2023 FIGURES

## THE EXHIBITING AREA



**50,000**  
NET SQM



**6**  
HALLS



**50**  
COUNTRIES OF ORIGIN OF THE EXHIBITORS

## THE EXHIBITION SECTORS



**21%**  
MATERIALS AND PRODUCTS



**73%**  
MACHINERY



**6%**  
SERVICES





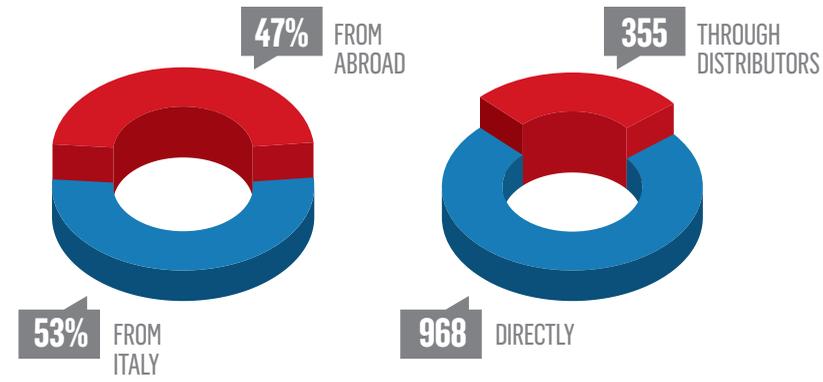
## FIRST 15 COUNTRIES OF ORIGIN OF INTERNATIONAL VISITORS



GERMANY	7.5%
SPAIN	6.6%
FRANCE	5.3%
SWITZERLAND	4.8%
TURKEY	4.7%
POLAND	4.4%
SLOVENIA	3.9%
GREECE	3.1%
ROMANIA	2.9%
THE NETHERLANDS	2.3%
INDIA	2.2%
PORTUGAL	2.2%
THE UNITED KINGDOM	2.2%
ALGERIA	1.9%

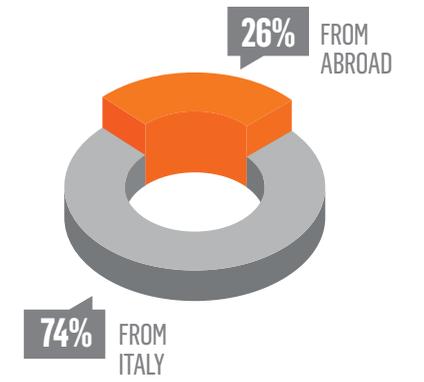
## THE EXHIBITORS 1,323

EXHIBITORS IN TOTAL, OUT OF WHICH:



## THE VISITORS 38,000

ATTENDEES, OUT OF WHICH:

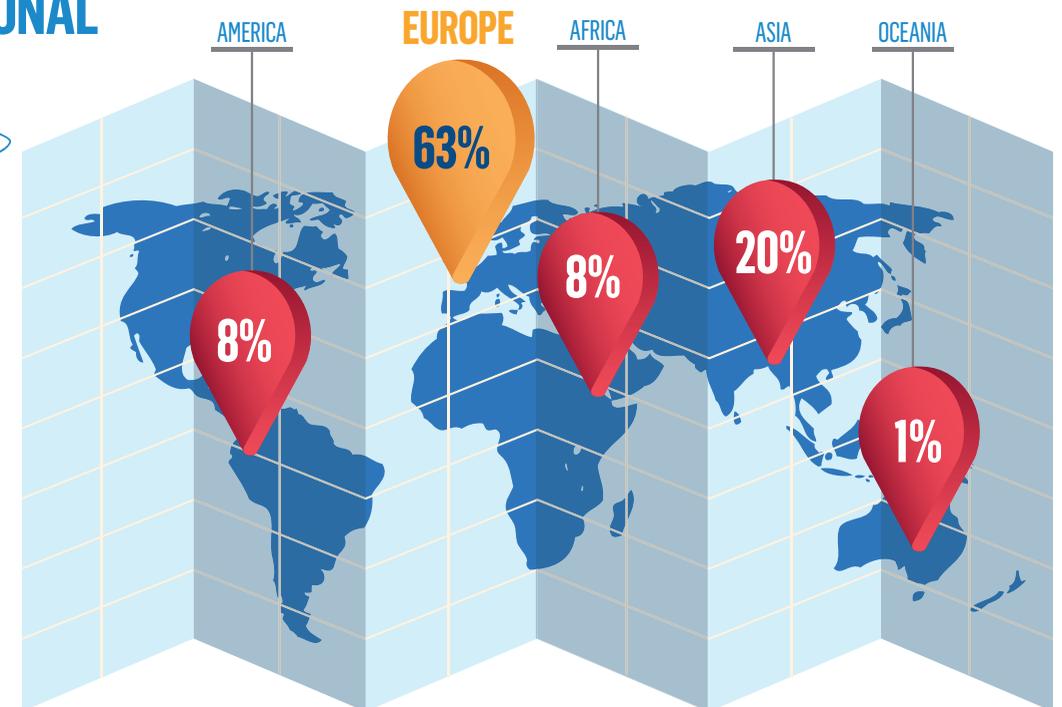


## THE ORIGIN OF INTERNATIONAL VISITORS



### ORIGIN OF INTERNATIONAL VISITORS

EUROPE	63.9%
ASIA	20.2%
AFRICA	7.6%
AMERICA	7.5%
OCEANIA	0.8%





## PLAST IN THE SPOTLIGHT

AHEAD OF PLAST 2026, SEVERAL PROMOTIONAL ACTIVITIES ARE ALREADY UNDERWAY, INCLUDING:

- an **international roadshow** introducing the event to qualified opinion leaders, buyers, and industry professionals both in Italy and abroad
- the publication of **hundreds of advertisements and articles** in leading trade magazines, specialized portals, and economic media outlets
- the implementation of targeted **viral marketing campaigns** across all major social media platforms
- **ongoing sector news coverage**, developed in cooperation with MACPLAS, the official magazine of the event, and numerous international media partners
- access to the “**Fiera Smart 365**” **platform**, allowing exhibitors and visitors to schedule meetings months in advance.

During the exhibition, the innovative “**Digital Platform**” developed by FIERA MILANO will be available. Furthermore, meetings with **delegations of leading international buyers** will be organized - also in collaboration with ICE-Agency - alongside a rich calendar of high-level technical and educational conferences. This will cover pressing topics such as the **Circular Economy, Eco-Design, Industry 5.0, and the application of Artificial Intelligence across industrial sectors.**

## ORGANIZING SECRETARIAT



**Mario Maggiani**  
CEO

+39 02 82283732  
m.maggiani@promaplast.org



**Samantha Stefanini**  
Project Manager

+39 02 82283756  
s.stefanini@promaplast.org



**Roberta Atzeni**  
Project Manager

+39 02 82283723  
r.atzeni@promaplast.org

# PLAST TEAM



**Liliana Bolzani**  
Visa Assistance & Schools

+39 02 82283720  
l.bolzani@promaplast.org



**Luca Mei**  
MACPLAS Editor in Chief

+39 02 82283734  
l.mei@promaplast.org



**Roberta Pagan**  
MACPLAS Sales Agent  
for Italy

+39 02 82283747  
r.pagan@promaplast.org



**Alice Polimeno**  
Social Media

+39 02 82283749  
a.polimeno@promaplast.org

## SUPPORTING TEAM



**Stefania Arioli**  
Foreign delegations  
Manager

+39 02 82283728  
s.arioli@promaplast.org



**Raffaella Fumagalli**  
Events Manager

+39 02 82283732  
r.fumagalli@promaplast.org



**Giampiero Zazzaro**  
Communication  
& Press Office

+39 02 82283735  
g.zazzaro@promaplast.org



**Girolamo Dagostino**  
Sustainability Manager

+39 02 82283754  
g.dagostino@promaplast.org



**Elisa Belloni**  
Administration Manager

+39 02 82283721  
amministrazione@promaplast.org



**Giulia Santori**  
Foreign delegations

+39 02 82283748  
g.santori@promaplast.org



**Matteo De Molli Morandi**  
Marketing Area

+39 02 82283727  
m.morandi@promaplast.org

## EXHIBITING AT PLAST 2026

Applications for participation have been open since March 2025, with personalized invitations sent to each interested company.

Exhibitors who submit their application **by June 15, 2025**, will benefit from a **20% discount** on the exhibition space rental fee.

Those applying **by July 31, 2025**, will be entitled to a **10% discount**.

Additional discounts and further details are outlined in the **PLAST General Regulations**.

**FOR FURTHER INFORMATION,  
PLAST 2026 TEAM REMAINS AT YOUR DISPOSAL.**



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Organizer: PROMAPLAST srl  
Centro Direzionale Milanofiori – Palazzo F/3 – 20057 ASSAGO (MI)  
tel +39 02 82283743 – [info@plastonline.org](mailto:info@plastonline.org)